



# HARVEY PULLINGS, II

## BRAND CONTENT PRODUCER, FILMMAKER

### PROFESSIONAL SUMMARY

Experienced content producer and filmmaker with expertise in brand identity development, storytelling, and project management. Proven track record in creating engaging multimedia projects, managing cross-functional teams, and delivering high-quality content for various platforms. Skilled in Adobe Creative Suite, screenwriting, and production management. Emmy award-eligible filmmaker with a strong portfolio in branded content and narrative storytelling.

### EXPERIENCE

#### **Branded Content Producer | Multi-Media Artist**

**3 of 77** – John Hancock Center (875 N Michigan Ave), Chicago, IL  
2022 – 2024

Spearheaded creative development and collaboration with small businesses, including Sip & Savor, The Mexican Heritage Foundation, The Music Box, and My Block My Hood My City.

Developed brand identity projects such as 3 of 77 and The Culture, integrating Chicago's neighborhoods into cohesive visual narratives.

Managed project timelines and led communication between stakeholders across multiple brands, ensuring seamless collaboration and project delivery.

Produced promotional materials, concept designs, and multimedia campaigns using Adobe Creative Suite.

Wrote and structured documentary segments, creating unified narratives for brand campaigns and exhibits.

#### **Branded Content Producer | Multi-Media Artist**

**The Culture: A Multi-Media Exhibit (2022)**  
John Hancock Center (875 N Michigan Ave), Chicago, IL 2022 - 2024

Created and curated The Culture, a multimedia digital painting photo exhibit that serves as the secondary portion of the 3 of 77 documentary.

Utilized Adobe Lightroom, InDesign, and Photoshop to manipulate photographs into digital paintings, evoking a visual sense of age and texture.

Coordinated studio time and project development under tight deadlines to ensure the exhibit's successful launch.

Featured the neighborhoods of 3 of 77 through human models, including Chicago Historian Sherman "Dilla" Thomas, presenting a vibrant and expansive portrayal of the city's culture.

#### **Freelance Photographer | Creative Director**

**Commissioned Project – Actor, Jason Weaver**  
July 2024 | Chicago, IL

Coordinated and directed a professional photo shoot for actor Jason Weaver, developing multiple looks and visual concepts.

Created a custom look book to showcase the curated styles and photos from the session, including headshots, studio wide shots and varied wardrobe

Managed all aspects of the project, from creative direction to post-production editing, delivering high-quality results tailored to the Jason's needs.

#### **Warehouse Manager**

Howland Technology | Morton Grove, IL  
(Oct. 2020 - Present)

Promoted from Warehouse Associate to Manager within a year by optimizing shipping receiving, and inventory operations.

Overseeing three man team, shipment scheduling, and freight handling

Maintaining communication regarding Warehouse functionality reports, shipping updates and daily activities to department management

For more details regarding work history, work samples and project breakdowns - please refer to my portfolio and my LinkedIn account

Thank you for your consideration.

### CONTACT

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### EDUCATION

**Bachelor of Arts  
Interdisciplinary Studies**  
Columbia College Chicago  
2013 - 2016

**Transfer Program  
Mass Communications**  
Moraine Valley  
Community College  
2011 - 2013

### PROFESSIONAL SKILLS

- Strong Communication
- Time Management
- Project Management
- Adobe InDesign
- Adobe Lightroom
- Affinity Designer
- Affinity Publisher
- Final Draft
- Screenwriter
- Photo Editing
- Promotional Marketing Materials
- Cross-functional Content
- Branded Content Partnerships
- Brand Narrative Storytelling
- Brand Identity & Positioning
- Brand Content Development

### AWARD & ACKNOWLEDGEMENTS

- **2017 Audience Choice Award**  
*To those with Good Intent*  
Chicago International Reel Shorts Film Festival
- **2023 Chicago Emmy Award Eligibility**  
*3 of 77*  
Chicago / Midwest Emmy Awards



## Independent Filmmaker | Director & Screenwriter

Sweet Void Cinema (2020 - present), Eleven04 Productions (2015)  
Chicago, IL

Directed and wrote several films, including *To Those with Good Intent*, which won the Audience Choice Award at the 2017 Chicago International Reel Shorts Film Festival.

Collaborated on set photography, production assistance, and screenwriting lab sessions.

Managed project development, marketing materials, and editing sessions for various productions - *That Boy Across the Street*, *Thank you for the ride*, *Aileen* (SAG production) - slated for 2025 release

## Featured Photographer

360 Chicago Photography Exhibit –

### **People of the Concrete**

John Hancock Center (875 N Michigan Ave), Chicago, IL  
Q2, Q3 2021

Curated and exhibited a solo photography collection titled *People of the Concrete*, displayed on the 94th floor of the John Hancock Center.

Collaborated with 360Chicago to showcase street photography focusing on Black and Brown residents of Chicago and the diverse neighborhoods they inhabit.

Exhibit ran throughout the summer of 2021, gaining attention for its unique cultural and visual narratives.

## Contributing Photographer

360 Chicago Photography Exhibit –

### **Apart, Together**

John Hancock Center (875 N Michigan Ave), Chicago, IL  
Q1 2021

Selected as a contributing photographer for *Apart, Together*, a collective exhibit showcasing the work of Chicago-based photographers.

Featured three pieces capturing the themes of the pandemic, diversity, and the city's isolated atmosphere during COVID-19.

Exhibition explored Chicago's resilience and community during the global crisis.

## Art Director | Concept Creator (Trial Position)

HAVAS IMPACT – Chicago, IL  
June 2016 - July 2016

Engaged in a trial run as Art Director, focusing on conceptual development for an existing brand product.

Collaborated in brainstorming sessions and created visual decks to present campaign ideas and potential activations to company executives and supervisors.

Position concluded due to accepting another offer.

## Casting Assistant

Spike Lee's *Chirag* - 40 Acres and a Mule Filmworks –  
Chicago, IL | (June – July 2015)

Selected through Columbia College Chicago's prestigious internship program for students with high GPAs and academic excellence.

Assisted in both office and on-set duties, coordinating with the production team to organize and manage casting extras for daily film scenes.

Collaborated directly with the production company to ensure smooth operations during filming.

## Publicity and Regional Marketing Assistant

Allied Integrated Marketing | Chicago, IL  
(May 2014 - June 2015)

Assisted with regional marketing, local business activations and collaborations, and publicity for theatrical and television broadcast releases.

Documented advanced screening responses and Q&A photography sessions for screenings, including Disney's *Big Hero Six* and *A24's Ex Machina*.

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